

MBADiversity and GradPrep Host Fifth Annual National Symposium and Networking Mixer in New York City

Event Gives Prospective Graduate Students a Competitive Advantage in Highly Competitive Environment

March 12, 2010 - The MBADiversity Organization (MBADiversity) and The National Graduate Preparatory Program (GradPrep) will host its fifth annual National Symposium in New York City on March 27, 2010 from 12:00 p.m. to 5:00 p.m. at the Grand Hyatt in midtown Manhattan. MBADiversity is a racially-inclusive, international prep program for the MBA degree. GradPrep is a national prep program for graduate study and fellowship. The National Symposium is designed to help socially-minded prospective graduate students gain an advantage in an increasingly competitive application field by offering an introduction to the graduate school application process, allowing prospective students to interface with admissions staff from top business and other graduate programs, and providing an opportunity to meet other like-minded colleagues from around the world. For schools, alliances and corporations, the event provides an opportunity for high-impact recruiting, intimate prospective student networking and strategic visibility.

In response to the current economic downturn, the Symposium offers attendees of the networking luncheon opportunities to receive graduate test-prep scholarships and resources from leading test-prep companies including Veritas Prep, Princeton Review, Knewton Test Prep and others. Admissions and alumni panels will represent graduate institutions and workshops will be geared toward empowering students. The full agenda includes a networking luncheon, admission panels (comprised of admissions staff and alumni from select business and graduate programs), an information session on the MBADiversity and GradPrep Fellows and Global Immersion Module (GIM) Programs, a financial aid/scholarship workshop, and a recruiter fair.

Following the National Symposium, there will be a Networking Mixer from 7:00 p.m. to 10:00 p.m. at Forty Eight, a cocktail lounge in New York City. The proceeds of the mixer will go toward furthering the organization's mission and vision: to positively impact the world through education, business and community. The funds will assist young professionals with test prep, graduate school applications and enrichment programs.

Space for the National Symposium is limited. The intimate, relationship-centric forums are capped at 75-150 prospective students to ensure quality interaction among prospective students, schools, alliances and companies. Past participants and sponsors have offered rave reviews about the event. MBADiversity and GradPrep have also been featured in prominent publications and media including BusinessWeek, The Chicago Tribune, DiversityInc, BET Nightly News, Hispanic Outlook in Higher Education and The Economist Intelligence Unit.

For more information and to register for the Symposium, visit: <http://mbadiversity2009forums.eventbrite.com/> for MBADiversity or <http://gradprep2009.eventbrite.com/> for GradPrep. Interested schools, alliances and companies interested in sponsoring a table at the Symposium can contact the organization's leadership team at contactus@mbadiversity.org.

About MBADiversity (www.mbadiversity.org)

Founded in 2003 by TMR Group, Inc., MBADiversity is an inclusive MBA prep program and professional membership organization, offering a global business internship, a Fellows Program (which includes a GMAT® Prep Scholarship), and an Annual MBA Diversity Symposium & Social. These services help prospective students prepare for the GMAT®, write compelling essays and hone application strategies. Business schools and companies use MBADiversity.org to promote their institutions, recruit talented MBAs from across the world, and learn more about diversity recruitment and retention strategies. Ninety five percent of MBADiversity Fellows receive at least one business school acceptance, 55% receive multiple acceptances, and 40% receive scholarship awards from at least one school.

About GradPrep (www.gradprep.org)

The National Graduate Preparatory Program (GradPrep) is the pre-graduate global preparation and fellowship program for positive change agents. It is the first national graduate preparatory program in America. The organization offers a multi-dimensional approach to service both the spiritual and intellectual needs of today's positive change agents through professional development modules, graduate school scholarships, events and global internships and missions.