

MBADiversity and GradPrep Announce the 2010 Global Immersion Module in Shanghai

Future Global Change Agents Can Apply For a 10-Day Global Awareness Program

February 8, 2010 - The MBADiversity Organization (MBADiversity) and The National Graduate Preparatory Program (GradPrep) announce the second Global Immersion Module (GIM) in Shanghai, China consisting of an international internship, community service project and cross-cultural fellowship with peers. The program is designed to fortify the prospective, current and alumni graduate students with the global awareness, leadership, service and professional development needed to become a future global change agent. The 10-day GIM program will take place on July 16 – 26, 2010.

Throughout the duration of GIM 2010, participants will have the opportunity to intern in Information Technology, Management, Marketing, Business Development, Finance, Entrepreneurship, Microfinance or Media/Entertainment. For the philanthropic component, GIM participants will tutor the children of Shanghai's migrant workers to help them pass their middle school entrance examinations. GIM participants will also engage in full immersion cultural activities and participate in a basic Mandarin language course.

In 2008, MBADiversity and GradPrep launched the inaugural GIM program in Shanghai. Felix Amoruwa, an MBADiversity 4th Generation Fellow and current student at the Tepper School of Business at Carnegie Mellon University, feels the GIM program was a life-changing experience. "The opportunity to learn Mandarin, and to meet new friends at the international level, further developed my work experience and perspective of international business," he said. "Although the duration of the module was for 10 days, it gave me a deeper understanding of how to build relations with people outside of my circle of friends, and how to hone my career goals."

Since the first GIM program, through the integration of Continuous Quality Improvement (CQI) methods, the MBADiversity and GradPrep leadership team aims to evolve the program each year to ensure optimal levels of innovation and alignment with the current global business landscape. "As a forward-thinking organization, we are constantly analyzing current and future trends and we prepare the millennial generation accordingly," said K.D. Entzminger, Founder and Executive Director of the TMR Group, Inc., which founded both MBADiversity and GradPrep. "In 2009, despite the current state of the global economy, China enjoyed 8 percent economic growth. With President Hu Jintao's broad framework for progress and the increasingly integrated economy, the next generation of high performers and positive change agents will certainly have a competitive advantage in their career through our Global Immersion Module in Shanghai this year."

The MBADiversity and GradPrep team invites interested participants to submit a GIM Program Application on the MBADiversity and GradPrep websites. Applicants must be a prospective, current or alumni MBA student to apply on the MBADiversity website, or be a prospective, current or alumni graduate student to apply on the GradPrep website. All applicants must demonstrate a commitment to international relations and fulfill the "3 C's – Capability, Collaboration and Character," the selection platform for the organizations.

About MBADiversity (www.mbadiversity.org)

MBADiversity was initiated in 2003 by TMR Group, Inc., a non-profit organization, to help multicultural applicants gain admission to business schools and build their careers, as well as to foster a community of MBAs from diverse backgrounds. MBADiversity is an inclusive MBA prep program and professional membership organization, offering a global portal, a Fellows Program (which includes a GMAT® Prep Scholarship), and an Annual MBA Diversity Symposium & Social. These services help prospective students prepare for the GMAT®, write compelling essays and hone application strategies. Business schools and companies utilize MBADiversity.org to promote their institutions, recruit talented MBAs from across the world, and learn more about diversity recruitment and retention strategies.

About GradPrep (www.gradprep.org)

The National Graduate Preparatory Program (GradPrep) is the pre-graduate global preparation and fellowship program for positive change agents. It is the first national graduate preparatory program in America. The organization offers a multi-dimensional approach to service both the spiritual and intellectual needs of today's positive change agents through professional development modules, graduate school scholarships, events and global internships and missions.