

FOR IMMEDIATE RELEASE

MBADiversity Announces National Symposium Featuring Top Business Schools and Companies

Los Angeles, CA (June 12, 2006) MBADiversity.org

The MBADiversity Organization (MBADiversity.org) announces its second Diversity Symposium and Social, which will allow prospective and current MBA students the opportunity to mingle with leaders of corporations including ESPN magazine and General Mills, and with initiatives including Building Excellent Schools. Prospective MBAs will get real answers from admissions officers of top MBA programs including the Wharton School and the Tuck School of Business.

The symposium, to be held at The Gleacher Center in Chicago, Illinois on August 5th, 2006, will focus on how multi-cultural buying power has catapulted into a multi-billion dollar industry. The symposium will also highlight the need for under-represented groups (women, African-Americans, Asian-Americans, Hispanics, and Native Americans) to assume leadership positions at major corporations. Attendees will engage in a variety of workshops and network with selected employers. Registration is open to the public.

As of 2010, the U.S. Census Bureau predicts that the US population will be 32% people of color, and by 2050, it will be 52% people of color. Yet, business school applicants in the US who are African American, Native American, or Hispanic comprise only a 10% average of the total class representation.

Keith Clinkscales, Harvard Business School alum, and senior vice president of ESPN magazine is the keynote speaker. Clinkscales is one of the premier authorities for advertisers and marketers on the growing buying power of the urban market.

Fedra Pouideh, alum of Tuck School of Business and author of "*The Blushing MBA*" will address women and the choice to attend business school. Pouideh states, "Business knowledge equals freedom for many people--freedom to work anywhere around the globe and to do anything you want."

Karlin Sloan, founder of Karlin Sloan and Company and author of the book, "Smarter, Faster, Better," will provide attendees with lessons in leadership through an Executive Coaching workshop. Ms. Sloan is an adjunct professor at The Wharton School and her client list includes Allstate, MTV, Columbia University, JP Morgan Chase, Pepsi, and The United Nations.

The MBADiversity Symposium and Social will host over 250 attendees and selected top business schools and companies. This one day event covers the business school experience, gives essential tools for today's new leaders, and provides access to a prestigious network of industry professionals. Space is limited. For more information and to register: <http://www.mbadiversity.com/symposium.html>

About MBADiversity (www.MBADiversity.org)

MBADiversity was initiated by TMR Group, Inc., a non-profit organization, to help under-represented applicants gain admission to business schools and build their careers, as well as to foster a community of MBAs from diverse backgrounds. MBADiversity is an inclusive MBA prep program and professional membership organization, offering a global portal, a Fellows Program (which includes a GMAT® Prep Scholarship), and an Annual MBA Diversity Symposium & Social. These services help prospective students prepare for the GMAT®, write compelling essays and hone application strategies. Business schools and companies utilize MBADiversity.org to promote their institutions, recruit talented MBAs from across the world, and learn more about multiculturalism.

CONTACT: Melissa Tremblay, Marketing Coordinator, contactus@mbadiversity.com

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